

## TOPICS of COMCI 2022

0	<b>Keynote Speaker</b>			<b>Voov Room No.</b> <b>863-066-683</b>
	<b>Chair Person:</b> <b>Dr. Chalita Jainonthee, Dr. Ying Lin Wang</b>			
		<b>Title</b>	<b>Speaker(Authors)</b>	<b>Time(Bangkok)</b>
		Welcome Speech from Southeast Bangkok College, SBC.	Dr. Pattarada Rungruang Vice President of Southeast Bangkok College	0830—0840 <b>Dr. Chalita Jainonthee</b>
	0F1	Forword #1	Distinguished Professor. Ray-Shyan Wu	
	0F2	Forword #2	Dean Professor. Jirasek Trimetsoontorn	0840-0850 <b>Dr. Chalita Jainonthee</b>
	0F3	Forword #3 Crises and Opportunity - the Challenge in Education	Professor Dr. Ching Ho Chen President of National Taipei University of Education	0850-0900 <b>Dr. Chalita Jainonthee</b>
	0K1	Crises and Opportunity	Prof. Chih Hung Chen	0900-0940 <b>Dr. Chalita Jainonthee</b>
	0K2	One Solution for good? On the Educational Dilemma and Countermeasures of Declining Birth Rate in Taiwan	Prof. Iris Liou	0940-1020 <b>Dr. Ying Lin Wang</b>
	0K3	Intellectual Property Value Conversion Trilogy: Episode 1	Prof. Angela Yang	1020-1100 <b>Dr. Ying Lin Wang</b>
1	<b>C &amp; O in Humanity and Social Science</b>			<b>Voov Room No.</b> <b>544-523-854</b>
	<b>Chair Person:</b> <b>Dr. Ling ling Tsai, Dr. Duan Rong Lin, Dr. Iris Liou Dr. Ping Xu</b>			
	<b>A</b>	<b>C &amp; O for Education Management</b>		
	1A1	Research on School Enterprise Cooperation on Talent Training Strategy in China's High-Speed Logistics Industry	Jiancui Ma	0800-0810 <b>Dr. Ling ling Tsai,</b>
	1A2	A study on the Vocational Core Competence of Normal Students based on the "Supply Chain" Theory -- a Case Study of Dance Major	Yong Liao, Li Li Yang, Duan-Rong Lin	0810-0820 <b>Dr. Ling ling Tsai,</b>

	1A3	On the SWOT Analysis of Art Education and Training Industry under Supply Chain Vision	Jie Xiang, Duan-Rong Lin	0820-0830 <b>Dr. Ling ling Tsai,</b>
	1A4	Research on Talent Training Model of College of Technology by Using Pull Supply Chain Management	Li Li Yang, Yong Liao, Duan-Rong Lin	1230-1240 <b>Dr. Duan-Rong Lin</b>
	1A5	Research on the Influence Factors of College Teachers' Acceptance of Blended Teaching in Application-Oriented Universities	Zheng Gao, Ping Xu	1240-1250 <b>Dr. Duan-Rong Lin</b>
	<b>B</b>	<b>Family Crises Management</b>		
	1B1	The Study of the Critical Factors that the Family Entrepreneurship Reengineering	Chang-Chien Kuo, Yi-Chun Lin	1250-1300 <b>Dr. Duan-Rong Lin</b>
	<b>C</b>	<b>School Crises Study</b>		
	1C1	Research on Total Quality Management of Online Teaching in Colleges and Universities under the Background of the Epidemic	Xi Xi Miao	1300-1310 <b>Dr. Iris Liou</b>
	1C2	The Enlightenment of Teacher Ethics Education in the Post-epidemic Era to Teachers' Ethics Construction	Yun Song	1310-1320 <b>Dr. Iris Liou</b>
	1C3	A New Interpretation of Educational Value-A Case Study of Interpreting Confucian Classics and Poetic Education with Literary Criticism	Yun Song	1320-1330 <b>Dr. Iris Liou</b>
	1C4	The Exploration of the Influence of Transforming Human Systems to the Acquisition of Spoken English – Example of International Business Department at WITVC	Kuo-Chun Lin	1330-1340 <b>Dr. Iris Liou</b>
	<b>D</b>	<b>The Crisis of Declining Birthrate and Aging Population</b>		

	1D1	The Transnational Movement of the Industrial Manpower Supply Chain under the Aging and Declining Birthrate	Iris Liou, Colin W.K.Chen	1340-1350 <b>Ping Xu</b>
	1D2	Research on University Employment and Education System under the Vision of Supply Chain Management	Hao Wang, Lin Lin	1350-1400 <b>Ping Xu</b>
	<b>E</b>	<b>C &amp; O for Personal Emotional Management</b>		
	1E1	The Keys to Therapeutic Relationship with the Client with Depression in England-The Aspect of A Person-Centred Approach to art Therapy	Duan-Rong Lin	1400-1410 <b>Ping Xu</b>
	1E2	The Qualitative Research of a Comparative Study of Collaborative EBD Provision in the Two LEAs in England and Taiwan	Duan-Rong Lin	1410-1420 <b>Ping Xu</b>
	1E3	Art Education and Happiness Acquisition ——Take the Practice of Art Education as an Example	Yan Han, Renhua Na	1420-1430 <b>Ping Xu</b>
	1E4	Research on the Application of Service Learning in College Students' Crisis Consciousness and Management	Ya Dong, Ping Xu	1430-1440 <b>Ping Xu</b>
	<b>F</b>	<b>Carrier Change Induced C &amp; O</b>		
	1F1	Empirical Study on Individual Job Satisfaction—Example of the Salesperson in Shopping Centers of Taiwan	Kuo-Chun Lin	1440-1450 <b>Ping Xu</b>
	1F2	The Study on Learning and Human Development. The Role of Justice and Equity in Educational Development	Kuo-Chun Lin	1450-1500 <b>Ping Xu</b>
2.	<b>C &amp; O in Science and Technical Innovation</b>			<b>Voov Room No</b>

			<b>833-063-960</b>
		<b>Chair Person</b> <b>Dr. Ying Lin Wang, Dr. Patrick P Wang, Dr. Yu Ming Fei,</b>	
2	A	<b>Environmental Crises and Awareness</b>	
		Title	Authors
	2A1	Implementation of Environmental Education Act over the Past Decade	Hsiu-Hui Wen, Hui-Wen Cheng, Tzu-Yi Pai <b>Dr. Patrick P Wang,</b>
	B	<b>Disaster Management</b>	
	2B1	Development and Conservation of Groundwater in Taiwan's Groundwater Zones	Tzu-Yi Pai, Ray-Shyan Wu, Ching-Ho Chen, Shyh-Wei Chen, Ing-Jia Chiou, Wei-Cheng Chen, Yi-Hsien Tsai, Jin-Hua Liu, Yi-Ping Lin, Chun-Tse Hsu <b>Dr. Patrick P Wang,</b>
	2B2	Research on Optimization of International Supply Chain of Dangerous Chemicals based on Analytic Hierarchy Process under Post Epidemic Situation	Wei Bin Zhao, Kai S. Hung <b>Dr. Patrick P Wang,</b>
	2B3	Coping and Handling of Environmental Crisis from the Perspective of "symbiosis" of Abstract	Li Zhu, Guoqing Zhang <b>Dr. Yu Ming Fei,</b>
	C	<b>Public Health Crises and Technology Innovation</b>	
	2C1	Student Environmental Attitudes in Chinese Higher Education Institutions Under Background of Uncertainty and Continuity of COVID Pandemic	Ping Xu Xiaoyao Yue Xiaoling Liao <b>Dr. Yu Ming Fei,</b>
	D	<b>Crises from Climate Change</b>	
	2D1	The framework and implement of Taiwan Sustainable Development Goals in Taiwan	Tzu-Yi Pai, Ray-Shyan Wu, Ching-Ho Chen, Shyh-Wei Chen, Ing-Jia Chiou, Te-Tai Chen, Li-Hsuan Lan, Yi-Ping Lin, Chun-Tse Hsu <b>Dr. Ying Lin Wang</b>
	2D2	Development of Solar Energy Teaching Adds for Primary School Students	Tzu-Yi Pai, Zhao-Di Tong, Hsuan-Hung Chang, Yen-Ru Liao, Wei-Cheng Chen, Yi-Ping Lin, Chun-Tse Hsu <b>Dr. Ying Lin Wang</b>
	E	<b>Special Topics in COVID-19</b>	

	2E1	Study on the Willing to Wear Mask (WTH) Index and the Sustainability of Education Industry	Chong Qi	1310-1320 Dr. Ying Lin Wang
	F	<b>Technology for Environmental Crises and Management</b>		
	2F1	Effects of Si/Al Ratio and Na/Al Ratio and Silicon Carbide Sludge on the Structure and Properties of Metakaolin Base Geopolymer	Kae-Long Lin, Wei-Qing Zhang, Yan-Jun Liu, Mei-Yu Lin, Kang-Wei Lo	1320-1330 Dr. Ying Lin Wang
	2F2	Removal of Cu(II) from Aqueous Solution by Synthetic Hynthetic Hydroxyapatite from Marble Sludge Preparation and Adsorption Behavior	Kae-Long Lin, Yan-Jun Liu, Wei-Qing Zhang, Mei-Yu Lin, Sheng-Yuan Peng	1330-1340 Dr. Ying Lin Wang
	2F3	Hydrothermal Synthesis of Aluminum Mesoporous MCM-41 Using Thin Film Transistor Liquid-Crystal Display Waste Glass and Sandblasting Waste as a Raw Material	Kae-Long Lin, Wei-Qing Zhang, Yan-Jun Liu, Mei-Yu Lin, Ya-Wen Lin, Wei-Hao Lee, Bo-Yi Kuo	1340-1350 Dr. Ying Lin Wang
	2F4	Improvement of Surfactant Removal Rate from the Wastewater Treatment Process Effluent in a Detergent Manufacturing Factory	Ching-Yuan Lin, Wei-Jia Lai, Tzu-Yi Pai, Wei-Cheng Chen, Yi-Ping Lin, Chun-Tse Hsu	1350-1400 Dr. Ying Lin Wang
3.	<b>C Business Management for C &amp; O</b>			Voov Room No <b>629-010-606</b>
	<b>Chair Person</b> Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng			
3	A	<b>Financial Crises and Opportunity Management</b>		
		Title	Authors	
	3A1	The study of the Taiwan Direct Investment Opportunities in Vietnam after COVID-19 Pandemic –in the case of Da Nang, Vietnam	Chin-Tung Hsu, Yi-Chun Lin	0800-0810 Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng

	<b>B</b>	<b>Brand C &amp; O Management</b>		
	3B1	Research on the Relevance of Brand Image, Brand Rights and Interests, and Customer Lifetime Value—Take A hospital as an example	Kan Chen	0810-0820 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	<b>C</b>	<b>Enterprise C &amp; O Study</b>		
	3C1	The Sustainable Development Model of "Cross-border E-commerce " between China and Thailand from the Perspective of "Belt and Road Initiative"	Chang Wei Yang	0820-0830 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3C2	The Problems Faced by China-ASEAN Cross-Border e-Commerce and their Countermeasures	Chang Wei Yang	1230-1240 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3C3	The Problems and Countermeasures in Enterprise Supply Chain Management	Hua Zhong Zhu, Jack K Chen	1240-1300 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3C4	Research the CRM and Service Quality in the Medical Service Industry-Take A Hospital an Example	Kan Chen	1300-1310 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	<b>D</b>	<b>Successful and Failure Cases in C &amp; O Management</b>		
	3D1	Transformation of Postal Channel Platform and Supply Chain Management of Sharing Economy	Jun Xu, Duan-Rong Lin	1310-1320 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3D2	Research on Book Purchase Supply Chain Management of University Library	Mengwen Qiu, Iris Liou	1320-1330 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	<b>E</b>	<b>Organizational Behavior Management</b>		
	3E1	Research on the Influence of Online Consumer Behavior and Marketing Strategy on Loyalty	Ling Zhao Meng, Pao Jui Sun	1330-1340 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao</b>

				<b>Tung Meng</b>
	3E2	How to evaluate the incentive mechanism of production performance - in the case of the invisible champion factory in Taiwan	Lung Chuan Huang, Yi-Chun Lin	1340-1350 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	<b>F</b>	<b>C &amp; O Study in Supply Chain Management</b>		
	3F1	Research on Coordinated Development Strategy of Decoration Design Industry Chain and Service Supply Chain in Hunan, China.	Chun Tan	1350-1400 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3F2	Research on Optimization of Fresh Product Supply Chain Management under the Background of the Epidemic	Hui Li, Yu Ming Fei	1400-1410 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3F3	Applied Design Thinking on the Cultivation of Architectural Decoration Technical Talents	Yunlin Shao , Jack A. Chen	1410-1420 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3F4	The Moderating Effect of Mobil Shopping Platform Quality on the Relationship among Perceived Usefulness, Ease of Use and Use Attitude: An Example of Shopee Application	Kang-Wei Chai Chen-Da Tsai Wei-Ming Ou, Po-Chun Huang, Ming-Hsien Lin, Ting-Hsien Chen, Tsung-Sen Huang	1420-1430 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
	3F5	An Investigation on Library Precision Service Based on Supply Chain Management	Qingjing Deng Patrick P Wang	1430-1440 <b>Dr. Angela Yang, Dr. Cheng Yi Kuo, Dr. Chao Tung Meng</b>
4.	<b>C &amp; O in Globalization and Political Science</b>			<b>Voov Room No 217-067-923</b>
	<b>Chair Person</b> <b>Dr.Ta Wei Hung, Dr. Guo Qing Zhang,</b>			
4	<b>A</b>	<b>Governmental Management for C &amp; O</b>		
		<b>Title</b>	<b>Authors</b>	
	4A1	Problems and Legislative Thoughts on the sub item	Zhibin Chen, Guoqing Zhang	0800-0810

		Compensation Structure of Auto TPL Compulsory Insurance in Risk Management in China		<b>Dr.Ta Wei Hung</b>
	4A2	Research on the Cooperation Mechanism of Government Departments in the Golden Triangle Area of the Great Wall	Jianmin Wang, Guoqing Zhang	0810-0820  <b>Dr.Ta Wei Hung</b>
	<b>B</b>	<b>Public Management for C &amp; O</b>		
	4B1	An Empirical Analysis of R&D Capabilities of Market-Oriented Enterprises Based on the Intermediary Effect of Industry- Academia Cooperation	Guoqing Zhang and Liqing Wang, Colin Chenwangkun, Chenin Chen	0820-0830  <b>Dr.Ta Wei Hung</b>
	4B2	An Empirical Analysis on the Synergy Degree of Industry- Academia -Research Collaborative Innovation Composite System	Liqing Wang, Guoqing Zhang	1230-1240  <b>Dr. Guo Qing Zhang</b>
	4B3	The Research of Medical Industry Public Relations Operating Models with Case of A Hospital	Kan Chen	1240-1250  <b>Dr. Guo Qing Zhang</b>
	<b>C</b>	<b>Role of Media in C &amp; O</b>		
	<b>D</b>	<b>Public Policy Formulation and Management for C &amp; O</b>		
	4D1	The Difficulties and Countermeasures of College Employment Work in the Context of Public Health Emergency from the Perspective of Supply Chain	Bing Yu Wang, Lynne Lin	1250-1300  <b>Dr. Guo Qing Zhang</b>
	<b>E</b>	<b>C &amp; O in the Process of Globalization</b>		
	4E1	A Study of the Acculturation of African Students in Northeast China	Yangning Chen, Ping Xu	1300-1310  <b>Dr. Guo Qing Zhang</b>
	4E2	Research on the Introduction of Enterprise Diagnosis into the Medical Industry- Take A Hospital as an Example	Kan Chen	1310-1320  <b>Dr. Guo Qing Zhang</b>
	<b>F</b>	<b>C &amp; O in Culture Sustainability Management</b>		

	4F1	Research on the Sustainable Development Strategy of Minority Culture—Take the Qiang, Tibetan, and Yi Nationalities in Sichuan, China as Examples	Yun Song, Colin W.K. Chen	1320-1330 <b>Dr. Guo Qing Zhang</b>
	4F2	The Environmental Education Management for Sustainable Development: Co-School	Kesinee Chiwpreecha, Pongsin Viseshsir, Colin Chenwangkun	1330-1340 <b>Dr. Guo Qing Zhang</b>
5.	<b>Theory and Model development for C &amp; O</b>			<b>Voov Room No 818043200</b>
	<b>Chair Person</b> <b>Dr.Cheng Chung Lee, Dr.Yi Chun Lin, Dr. Ya-Ping Chang,</b>			
5	A	<b>Model for Enterprise Risk Management</b>		
		<b>Title</b>	<b>Authors</b>	
	5A1	The Effective Instructions Implemented in the Course of Supply Chain Management	Jinhe Pan, Ling-Ling Tsai	0800-0810 <b>Dr. Cheng Chung Lee</b>
	B	<b>Model for Ecological Risk Management</b>		
	5B1	Diagnosis of Influent Flowrate Variation for Activated Sludge Process using Cluster Analysis	Tzu-Yi Pai, Wei-Cheng Chen, Tz-Yu Huang, Yi-Ping Lin Chun-Tse Hsu, Kai-Wen Chen, Pin-Guan Gu	0810-0820 <b>Dr. Cheng Chung Lee</b>
	5B2	Research on the Construction of Manufacturing Green Supply Chain Based on the Perspective of Industrial Ecology	Chunshu Liang	0820-0830 <b>Dr. Cheng Chung Lee</b>
	5B3	Exploring the Success Factors of the Taiwan Semiconductor Industry based on the View of the Ecosystem	Wen-Tsung Shih, Yi-Chun Lin	1230-1240 <b>Dr.Yi Chun Lin,</b>
	5B4	Evaluation for Information Utilization Rate of Emergency Website -- Based on Technology Acceptance Model	Qingjing Deng, Patrick P Wang	1240-1250 <b>Dr.Yi Chun Lin,</b>
	C	<b>Theory Development for Financial Risk Management</b>		
	5C1	Crises and Opportunity Management in Supply Chain	Li Huang	1250-1300 <b>Dr.Yi Chun Lin,</b>

		Finance: Perspective of Accounts Receivable Pledge Financing		
	5C2	Analysis of Influencing Factors of Small and Medium-sized Enterprises Financing Decisions based on Pecking Order Theory	Wei Xing	1300-1310 <b>Dr. Yi Chun Lin,</b>
	5C3	Research on the Mechanism of Financial Risk Prevention and Control in Supply Chain: Capital Investment Analysis Based on Complex Supply Chain Finance	Wei Xing	1310-1320 <b>Dr. Yi Chun Lin,</b>
	<b>D</b>	<b>Theory Development for Supply Chain C &amp; O Management</b>		
	5D1	Research on the construction of Rural Agricultural supply chain system in Hunan, China.	Shi Jun Yuan	1320-1330 <b>Dr. Yi Chun Lin,</b>
	5D2	Quality Education under the Vision of Green Supply Chain Management	Chunwen Ren, Lin Lin	1330-1340 <b>Dr. Yi Chun Lin,</b>
	5D3	Exploring the Critical Impactor of the Path on Innovation Ecosystem Utilizing Government and Research Institutes	Wen-Tsung Shih, Yi-Chun Lin,	1340-1350 <b>Dr. Ya-Ping Chang</b>
	<b>E</b>	<b>Sustainability Model for C&amp;O management</b>		
	5E1	Green Investment, Social Livability and Tourism Development in Thailand	Xiu Gang Yang	1350-14-00 <b>Dr. Ya-Ping Chang</b>
	5E2	A New Supply Chain and Sustainable Development Mechanism of Guangdong under the Framework of RECP	Chao Ping Ma, Jack K. Chen	1400-1410 <b>Dr. Ya-Ping Chang</b>
	5E3	Research on the Transformation and Upgrading Path of Fresh Agricultural Products Supply Chain under the Background of New Retail	Jian Feng Zou, Cheng Chung Lee	1410-1420 <b>Dr. Ya-Ping Chang</b>
	<b>F</b>	<b>Innovative Model for C&amp;O management</b>		
	5F1	Discussion on the new	Ying Ying Quan	1420-1430

		Development of the Three Innovation Education in China's Colleges and Universities from the Design Thinking of Modern Supply Chain Management		Dr. Ya-Ping Chang
	5F2	Research on the Innovative Service Business Model of the Medical Cosmetology Industry—A Hospital an Example	Kan Chen	1430-1440 Dr. Ya-Ping Chang
	5F3	Explore the Learning Effect and Course Satisfaction of the Hospitality Revenue Management Course by Developing a Hospitality Simulation System	Chin-Yi Fang Arthur S. K. Hsiao	1440-1450 Dr. Ya-Ping Chang
	5F4	Research on the effect of Intellectual Property Rights on Innovation Performance of Universities from the Perspective of Supply Chain	Jiang-liu Wu, Angela Yang	1450-1500 Dr. Ya-Ping Chang